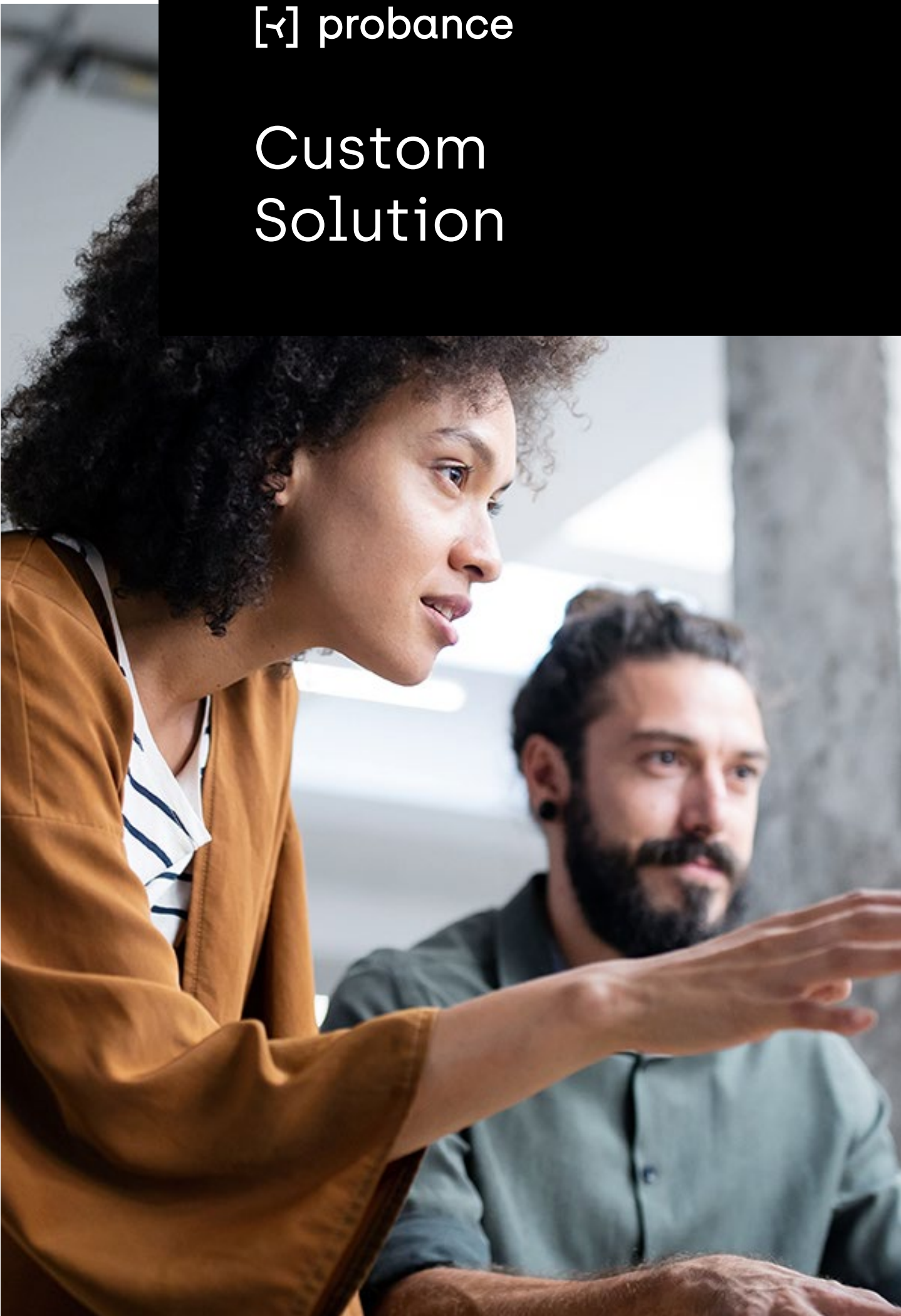


[↩] probance

Custom Solution



Fully Customized Marketing Automation

Your business is truly unique, so why would you choose a marketing solution that's made for the masses? The Probance Custom Solution delivers marketing automation that's fully customized to your business, fast and for less. So you can deliver personalized experiences to your customers that will boost satisfaction, and revenue. Guaranteed.

- ✓ Easy-to-use
- ✓ As automated as you want
- ✓ We define workflows and scenarios
- ✓ Customized to your business
- ✓ Set-up in record time (ask us!)
- ✓ As affordable as entry-level email platforms
- ✓ Support in your language
- ✓ Integrates with offline channels (print, call center)

Everything You Need to Boost Your Business

Rich Data Library

We build a rich customer and product database customized to your data, your requirements.

Integration

We simplify integration with your customer and product data, and your CMS.

AI-Powered Product Recommendations

Optimized in real-time using rich customer and product data.

Full Operational Control.

You take full control of the running of your platform.

Unlimited Emails

No charges for up to 100,000 contacts.

SMS

Pay only for what you use.

Support

Weekly reports, deliverability monitoring, post-onboarding check, premium 24/5 tech support in your language.

Full Operational Control

With the Probanse Custom Solution, you take full control of the running of your platform. You'll find your platform easy to manage with messaging templates, plus analytics such as scoring, KPIs, dashboards and reports. Take full operational control of your scenarios and newsletters, and carry out your own A/B testing.

Out-of-Box Support For



Bespoke CMS / ERP Integration

Rolled-up Delivery to Give You More, In Less Time

Using our AI, we've automated the steps required to get a solution that's customized to your business and personalized for your customers. With our Customer Success team to pilot the process.

That means you get a full-powered marketing solution in radically less time, and for a fraction of the cost of equivalent campaign-management platforms. Here's what we do differently:

PHASE 1

DEPLOY



We meet to understand your unique business and goals.

We capture all your customer and product data, and create a comprehensive data library.

Our AI analyzes all that data in just 36 hours. The start of the personalization process.

PHASE 2

CUSTOMIZE



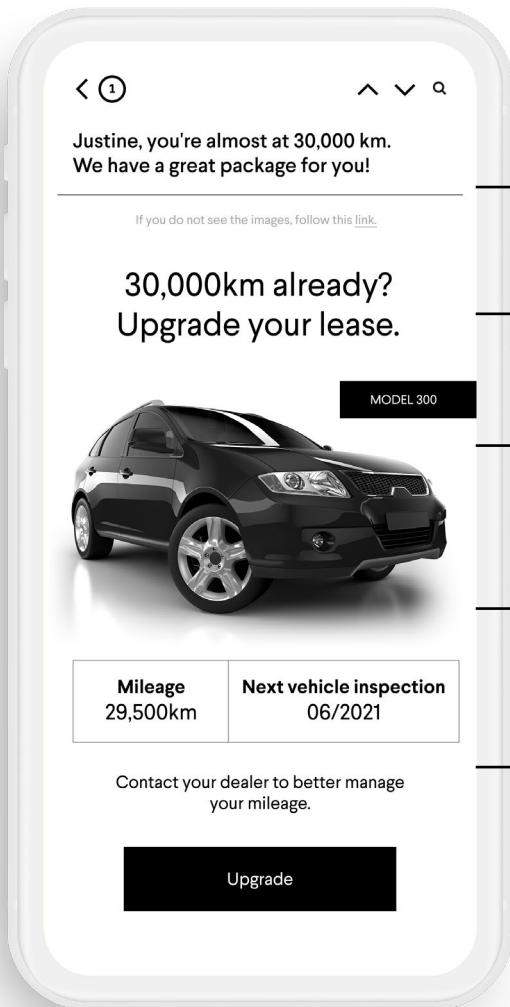
Your marketing solution is fully customized and delivering results in days, not months.

You don't have to do any integration or data preparation.

Your marketing solution is fully customized and delivering results in days, not months.

Details That Make the Difference

To a reader or subscriber it's simple - an sms reminder, a personalized product recommendation - and it definitely boosts sales. But it takes a lot of data and detail to get right. It also takes work to combine data and content from multiple sources, and design customer journeys to be effective. **The Probance AI handles everything**, delivering personalized marketing with measurable results.



Do you want to:

Ensure buyers remain engaged through great onboarding?

Send newsletters and alerts to buyers based on their inferred preferences?

Send timely reminders to customers to complete purchases - messages they're grateful for?

Send relevant and personalized product recommendations to your customers, whatever the channel [email, SMS, print]?

Ensure all your promotions reach the right audiences, at the right time?

The Probance Custom Solution automates it all with intelligence. It gives you the power of high-end, customized marketing software, for radically less cost.